Conflict Prevention:
The Untapped Potential of the Business Sector

Andreas Wenger and Daniel Möckli

Despite intensive international efforts in the area of conflict prevention, there is still little agreement about how civil wars (as well as interstate wars) might best be averted—and the many attempts at preventive action have not been strikingly successful. The authors of Conflict Prevention offer a new perspective, arguing that such efforts could be much more effective if they incorporated the private sector.

After establishing a historical and analytical context, Wenger and Möckli examine the qualities that the business sector could bring to bear in the prevention of deadly intrastate conflict. They then propose specific ways in which businesses might be engaged in prevention efforts and show why it is in the interests of corporations to participate. Calling for a multisectoral approach—involving states, international organizations, NGOs, and corporations—they demonstrate that the business sector has both the means and the motivation to ensure the long-term success of prevention efforts.

Andreas Wenger is professor of international security policy and deputy director of the Center for Security Studies and Conflict Research at the Swiss Federal Institute of Technology Zurich (ETHZ). His publications include Nuclear Weapons into the 21st Century, Russia’s Place in Europe, and International Relations: From the Cold War to the Globalized World. Daniel Möckli is research assistant at the Center for Security Studies and Conflict Research, ETHZ. He is author of Neutralität, Solidarität, Sonderfall: Die Konzeptionierung der schweizerischen Aussenpolitik der Nachkriegszeit, 1943-1947.


See overleaf for ordering information (please mention code NBA when ordering)
Order Form

**LYNNE RIENNER PUBLISHERS**

- **By telephone or fax:** Tides may be ordered directly with a credit card (Visa or MasterCard) by telephoning (303) 444-6684; or faxing (303) 444-0824.

- **By mail:** Complete the order form below and return it to Lynne Rienner Publishers, 1800 30th Street, Suite 314, Boulder, CO 80301, USA. Payment must accompany the order.

Please supply:

<table>
<thead>
<tr>
<th>Author</th>
<th>ISBN</th>
<th>Price</th>
<th>X Quantity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wenger (in)</td>
<td>26-136-0</td>
<td>£37.95 / $45</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>

TO PLACE AN ORDER IN EUROPE

Please send orders to:
Lynne Rienner Publishers, c/o EDS
3 Henrietta Street
Covent Garden
London WC2E 8LU • UK

tel: +44 (0)20 7734 0856
fax: +44 (0)20 7379 8609
e-mail: orders@edspubs.co.uk

Payment must be in £ sterling and checks made payable to EDS Publications Ltd. Visa, MasterCard, and American Express are also accepted. Due to currency fluctuations, £ prices are subject to change without notice. Please add shipping as follows:

<table>
<thead>
<tr>
<th>Country</th>
<th>One Book</th>
<th>Each Additional Book</th>
</tr>
</thead>
<tbody>
<tr>
<td>UK</td>
<td>£2.00</td>
<td>£1.00</td>
</tr>
<tr>
<td>Europe</td>
<td>£4.00</td>
<td>£1.00</td>
</tr>
</tbody>
</table>

For further information and to obtain inspection copies, please contact Lynne Rienner Publishers at the UK address above.

**Payment:**
- [ ] Check enclosed
- [ ] Visa
- [ ] MasterCard

Card No. __________________________ Exp. ______

Signature _______________________

Please be sure we have your mailing address.

Name (please print) __________________________

Address __________________________

City/State/Country __________________ Zip/Postal Code __________

Telephone __________________ Fax __________________

*Please mention code NRA when ordering.*